From: rockhampton-campus-bounces@mailman.cqu.edu.au on behalf of James Douglas
To: "rockhampton-campus@lists.cqu.edu.au"
Subject: [rockhampton-campus] APITO DVD Launch & Screening
Date: Thursday, 18 August 2011 3:01:27 PM

A Piss in the Ocean (APITO) DVD Launch
Thursday 25 August, 1-2pm Rockhampton Campus
Building 33, G.22

You are invited to attend the first of several planned screenings of the short music documentary 'A Piss in the Ocean: Cameron Borg - A Ripple in the Mainstream'.

What began with a general discussion about music over a cup of coffee in late 2005 has now been fully realized as a documentary short film.

Released now on DVD, the film represents an historical 'snapshot' of local identity Cameron Borg's musical and creative life.

The film questions the perceived stereotypes of what exactly is meant by the term *punk* as well as offering insight - and often humorous responses - to the trials and tribulations of an independent artist in a regional town, struggling to make a presence felt within the broad 'ocean' of so-called 'mainstream' popular culture.

Apart from a 29 minute main feature, the DVD contains over 40 minutes of extras, including poetry readings by Kristin Hannaford and an 'around the venues' short film that presents a contemporary overview of many of Rockhampton and the Capricorn Coast's historical musical performance sites.

Major financial support to make the film came from the Queensland Government's Regional Arts Development Fund (RADF) and CQUniversity's Regional Centre of the Arts (RCoTA).

The film will be shown between 1-2pm on Rockhampton campus on Thursday 25 August. Room 33, G.22.

Copies of the DVD will be available to purchase ($20) with all proceeds from sales going to the Rockhampton Regional Council's RADF Committee.

Written, directed & produced: Jim Douglas

Filmed & edited: Peter Lawrence

Website: http://www.apitodocumentaryfilm.com.au

CQUni News link: http://uninews.cqu.edu.au/UniNews/viewStory.do?story=8568

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