

Fire ant Survey Format

There are 3 version of the survey

Version A = unlabelled

Version B = control labels

Version C = uncertainty labels

Sample size: in each format we need to collect half the sample from within RIFA areas and half from outside RIFA areas

Attached is a list of 221 Brisbane suburbs and postcodes that are in the RIFA restricted areas

I would like collect

Version A = unlabelled 50:50

Version B = control labels 60:60

Version C = uncertainty labels 60:60

1. Screening questions – all surveys:

Where possible the rest of the sample characteristics should match those of the general community

The following quotas should apply where possible for each version or at least for the overall sample.

Gender: 50/50 split

age:

age	categories	%
	18-29	24%
	30-45	31%
	46-65	30%
	66-89	16%

2. INFORMATION SHEET

3. SECTION 1 – All respondents / survey formats

4. SECTION 2A , B and C. All levels and values in Section 2a and Section 2c choice sets are the same with only the label for Option A and Option B changing.

5. SECTION 3 – All respondents / survey formats